

LAURYN HIGGINS

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EXPERIENCE

The New York Times

March 2020–June 2022

News Assistant

- Keep track of summaries and stories filed by reporters and alert editors to their arrival
- Monitor wires, websites, Twitter, and cable news stations for breaking and developing stories
- Report and write both online and print coverage as directed by editors
- Main area includes tracking the COVID-19 pandemic across the United States and the distribution of vaccines
- **2021 Pulitzer Prize for Public Service as part of the Coronavirus Tracking Project**
- **2020 Philip Meyer Journalism award**
- **2020 Sigma Delta Chi award**

University of Nebraska-Lincoln

January 2019–Present

Adjunct Professor of Journalism

- Develop curriculum and course material to deliver two and three times a week to multiples classes
- Assist with student recruitment, interviews, and academic counseling sessions
- Help create an environment that promotes growth, equality, and freedom of speech
- Courses taught: Intro to Reporting and Editing, How to be a Freelancer: The Basics and Climate Change: What Could it Mean for Nebraska? In-Depth Reporting Project, Multimedia Journalism
- 2020–2021 strategic committee planning member

Salon Media

May 2017–December 2018

Journalist

- Provide in-depth coverage of on-the-ground reported stories that specifically pertain to North Carolina • Pitch story ideas on a weekly basis
- Collaborate with local freelance photographers and other writers to bring accurate, timely coverage

Lauryn Writes Co.

August 2014–May 2021

Owner

- Provide services for more than 15 companies, developing and maintaining social media calendars
- Write and edit an array of communication materials, including news releases, collateral materials, pitches, speeches, presentations and blog posts
- Coordinate and create relevant content for public relations purposes
- Organize and maintain press relations

FREELANCE EXPERIENCE

Mic <i>Freelance Writer</i>	December 2021
National Public Radio, Nebraska <i>Freelance Writer</i>	February 2019
Yahoo! Lifestyle <i>Health and Wellness Writer</i>	January 2019–December 2019
Harness Magazine <i>Contributing Writer</i>	January 2018–December 2018
Asheville Wedding Guide <i>Contributing Writer</i>	January 2017–December 2018
Her Campus Media <i>National News Writer</i>	December 2016–December 2018
High Country Wedding Guide <i>Contributing Writer</i>	September 2016–December 2018
Blue Ridge Appetite <i>Freelance Writer</i>	January 2015–December 2017
Asheville Grit and WNC Magazine <i>Editorial Assistant</i>	January 2015–October 2017
Open Market <i>Contracted Editorial Assistant</i>	December 2014–January 2015
<ul style="list-style-type: none"> • Assisted with preparation and production of the <i>22 Day Challenge Cookbook</i> by Marco Borges • Prepared and executed editorial calendars for weekly meetings • Assisted in all realms of food preparation and styling as well as manuscript editing 	
Asheville Citizen Times <i>Newsroom Intern</i>	August 2013–December 2013

EDUCATION

University of Nebraska- Lincoln Master's in Journalism and Mass Communications	Lincoln, NE	December 2018
<ul style="list-style-type: none"> • Graduate Assistant • National Association for Media Literacy Member • National Newspaper Association Fellow for 2018 • Founding Editor of The Daily Nebraskan Newspaper's Graduate Studies Beat 		

- Hitchcock Fellow (First student to receive award twice)

Mars Hill University

Mars Hill, NC

May 2014

Bachelor of Arts in Business Administration

- South Atlantic Conference All Academic Track & Field Athlete